



HOCKEY PROGRAMME



Vol. 4

December 29, 1949

10c

No. 22

McMURRAY'S

can't make all the Bread
in Town....

but they do make

'THE TOAST OF THE TOWN'

TIP - TOP BREAD

McMurray Bros.

Telephone 4-2636

Fairville, N. B.

Compliments of
The Season
from the
Beaver Hockey Team,
Forum Management
and the
Programme Boys

To-night's Game
Beavers vs Mercurys

Speedy Beaver Forward



MOUSIE DOWLING

NO SMOKING, BY ORDER FIRE MARSHALL

PRIZE LIST CASH \$20.00

- | | |
|------|--------|
| 1st— | \$5.00 |
| 2nd | 5.00 |
| 3rd | 5.00 |
| 4th | 5.00 |
| 5th | 1.00 |
| 6th | 1.50 |
| 7th | 4.00 |

Buy A Programme
Every Game.

Dry Cleaning—City Laundry
Photo of Beavers—Climo Studio
Free Trip to Moncton on
Beaver Special (S.M.T. Ltd.)

Money not claimed will be added to Jack Pot

No 1586

FREE DRY CLEANING
Value \$1.00
Compliments of
CITY LAUNDRY LTD.

Fun-dy Bowling Alley

After the game drop in and have your

● **FUN AT THE FUN-DY** ●

The organizing and conducting of afternoon
Leagues, at Special Rates, is our Specialty.

FUN-DY ALLEYS are open for Transient
Bowling all day Saturday.

LOCATED AT

Fairville Corner - Fairville, N. B.

J. KERN and C. COLWELL, Proprietors

Phone 4-1117

DRINK A
CHAMPION
BEVERAGE

While watching a
Champion Team

EVANGELINE

First for Thirst

**SEVEN-UP SAINT JOHN
LIMITED**

**H. M. HOPPER
COMPANY, LIMITED**

57-59 Dock Street
Saint John, N. B.

WHOLESALE
ELECTRICAL DISTRIBUTORS

REPRESENTING
Canada Wire & Cable Co., Ltd.
The Packard Electric Co., Ltd.
Canadian Line Material Co., Ltd.
The Dominion Cutout Co., Ltd.

TAXI!



For the Best
CALL

Star Taxi
3-1111



24 Hour Service

MERCURY INFO

Western Canada's 1949 Intermediate Hockey Championship, the Edmonton Mercury, will be Canada's representative at the World Ice Hockey Championships to be held at London, England, in the New Year. One member of the Mercury was with the Sudbury Wolves who represented Canada in the same Tournament at Stockholm last year. He is Don Stanley who was one of the reinforcements sent overseas at the request of officials.

The Hull Volans now touring Europe, have been doing well in games played in Switzerland, Sweden and Great Britain. The Volans will be back in time to participate in the Eastern Canada Senior Hockey League schedule and a crack at the Allan Cup Playdowns.

To the Mercurys who will leave Saint John on the Empress of Canada, we wish good Hockey and Good Luck in representing Canada.

GOALS						
1st	3	2nd	1	3rd	3	7
BEAVERS						

BEAVERS				
NAME	G	A	P	
Goal—1 Perras				
Def.—6 Heon				
4 Croucher				
19 Fritz				
3 Kearns				
For.—7 Whitlock				
14 Nicole				
10 Demchuk				
15 Dowling				
8 Jackson				
12 Drillon				
11 MacDonaki				
16 Kelly				
5 Wray				
9 Smith				

Coach— Jack Keating

GAS GREASE OIL

WEATHERBY'S GARAGE

Body and Fender Repairs
Battery, Ignition and Towing Service
Phone Day 3-3475 Night 3-2777
27 Paradise Row

PIPES OF DISTINCTION

LOEWE - BARLING - G.B.D.

AT



70 King Street
Just above SMT

WHY NOT VISIT THE NEW

JACK'S

Most Modern MEN'S SHOP in the Maritimes

202 - 204 Union Street

Sponsors of Sun Valley Sport Shirt Award



"FIRST IN SPORTS"

Broadcasting all the Beaver's Home Games
(Mondays and Saturdays)

Daily Sportscasts

8.15 a.m. — 12.20 p.m. — 7.05 p.m. O'Brien Motors — 12.10 a.m. Sport Centre

Speaking of Sport

Higgins Brothers, Monday, Wednesday, Friday at 6.45 p.m.

Sports in the Spotlight

Jack's Men's Shop — Saturday's at 5.45 p.m.

Gillette's Cavalcade of Sport

Friday's at 11. p.m.

930 on your Dial

Don't Say "BREAD"

Say **Lane's Bread "Please"**

Listen to LANE'S Hockey Broadcast over
CFBC Saint John 9.30 p.m. CKCW Moncton

"NORTH END'S OLDEST FUEL DEPOT"

McGIVERN COAL CO.

ALL GRADES OF HARD AND SOFT COAL
WARM MORNING HEATERS

Elm Street

Phone 3-2044

THE BIG LEAGUE

N. H. L. CHATTER

Buck Boucher picked up a good forward for his Boston Bruins when he acquired Bud Poile from New York Rangers. Known as having one of the hardest shots in hockey, Poile failed to reach his peak and help the Rangers, getting but three goals in 28 games. He is a travelled player in the N.H.L. having broken in with Toronto Maple Leafs and played with Chicago, Detroit and the Rangers before moving along to Boston. He had his top season in 1947—48 when he recorded 25 goals and earned 29 assists for the Black Hawks.

Edmund Flyn's highly regarded forward Doug Anderson, is in the news again. The hard pressed Montreal Canadiens want to bring Anderson east on a lend-lease basis for three games.

GOALS						
1st	1	2nd	3	3rd	0	4

MERCURYS

MERCURYS				
NAME	G	A	P	
Goal—Wilbur Delaney				
Sub.—15 Jack Manson				
Def.—1 Pete Wright				
2 Jack Davies				
3 Jim Kilburn				
4 Al Purvis				
For.—5 Billie Dawe				
Utility 6 Don Gaud				
7 Bob Watt				
8 Harry Allen				
9 Bob David				
10 Doug MacAuley				
Capt.—11 Marsh Darling				
12 Hassie Young				
13 Ab Newsome				
14 Leo Lucchini				
Coach—Jimmy Graham				
Trainer—Bert Tonsi				

House of Jewellers

REPAIR SPECIALISTS

Stone Setting Engraving

237 King Street 47 Main Street

West Saint John Fairville

Phone 4-3690

AFTER THE GAME VISIT

DALEY'S DINER

For Hot Dogs - Hamburgers - Hot or Cold Sandwiches

OR

SEA FOOD GRILL

Featuring Sea Foods Exclusively
North Market St. — Opp. Market

Starr Motors
— LIMITED —

Austin of England

Packard - Willys

SALES and SERVICE

7-9 Carleton St.

Phone 2-1597

SPORTING GOODS
OF ALL KINDS
AT

**MIKE FITZGERALD'S
SPORT CENTRE**

SAINT JOHN

plus the

Sport Centre Workshop

Expert Racquet Restringing

Skate Sharpening

Trophy and Jewelry Engraving

44 Germain Street

Phone 3-2256

**MODERN
SHOE REPAIR**

216 Union Street

Skates Sharpened
and Repaired

Rubbers and Overshoes Repaired

If our service pleases you
tell others

If not tell us

"Pa"
WASSONS
Spa
 GOOD FOOD
 50 King Street

"North End's Newest Dept. Store"
 Carrying a complete line of
 Furnishings and Apparel
 for the Entire Family

Hoffman's Ltd.

335 Main Street
 Phone 3-3958

ASK FOR
BAXTER'S

Milk -:- Cream
 Ice Cream

●
"Royal Bars"

"Drum Sticks"

Sold at the Canteen

●
Baxter Dairies

3-3827

LEVINE'S TAXI

3 Way Radio

24 Hour Service

Phone 3-2636

Wanted Cars - Always Available

HIT TUNES

Played each Hockey Night
 Courtesy

BRUCE HOLDER'S

MUSIC SHOP

KING SQUARE

(Played Here To-night)

"CHARLEY MY BOY"

by Main Steel Band

BOND

TAILORED-TO-MEASURE CLOTHES

SPONSORS

BIG FOUR ALL-STAR CONTEST

The Lady or Gent who names the Correct or Nearest
 1949-50 Big Four All-Star Team wins

FREE

A BOND TAILORED-TO-MEASURE SUIT

Value \$50.00

Submit Entries To

OWEN HUGHES

145 UNION ST.

Listen for details over Public Address System

GET YOUR
 GROUP OR SINGLE
 PHOTOGRAPHS OF THE
BEAVERS

AT

CLIMO STUDIOS

85 Germain Street

This evening Jack's Men's Shop takes
 pleasure in presenting the Sun Valley Sport
 Shirt to Coach Jack Keating. On this the
 last game in 1949 we congratulate Jack on
 the fine piloting job he has done with the
 Beavers during the first of the hockey
 schedule.

Due to popular demand more Beaver
 Hockey Calendars have been printed and
 the boys will be selling them to-night in the
 stands at 15c. each — Take One Home.

Next Game Monday,

January 2

Beavers vs Hawks

CITY LAUNDRY LIMITED

DRY CLEANERS

Phone 3-1488 90-98 City Road

Complete Laundry, Dry Cleaning and
 Pressing Service

Second to None

Each Game we offer the fifth Cash Pot Prize
 One Ladies' or Gents Garment Dry Cleaned and Pressed
 Value One Dollar

**MARITIME
 NEWS STAND**

701 Main St. Phone 3-6111

Magazines, Newspapers
 School Supplies, Novelties
 Ice Cream, Drinks
 Cigarettes, Tobaccos, Etc.

Compliments of

**SAINT JOHN
 IRON WORKS**

LIMITED

REID'S DINER

We Specialize In

FRIED CLAMS

AND

OYSTERS

:-: Regular Meals :-:

Handy, only Five Minutes
 Drive from the Forum
 after the Game

At C.P.R. Crossing

Fairville

For Superb Food

At It's Finest

THE PARADISE

80 Charlotte Street

Johnny Quigg's

FOR THE BEST IN

Body Repairs

AND

U-Drive Service

20 Smythe St. Phone 3-3634

WEEDS PRINTERY